

Development: A Very Short Introduction (Very Short Introductions)

Journalism entered the twenty-first century caught in a paradox. The world had more journalism, across a wider range of media, than at any time since the birth of the western free press in the eighteenth century. Western journalists had found themselves under a cloud of suspicion: from politicians, philosophers, the general public, anti-globalization radicals, religious groups, and even from fellow journalists. Critics argued that the news industry had lost its moral bearings, focusing on high investment returns rather than reporting and analysing the political, economic, and social issues of the day. Journalism has a central and profound impact on our worldview; we find it everywhere from newspapers and television, to radio and the Internet. In the new edition of this thought-provoking and provocative Very Short Introduction, Ian Hargreaves examines the world of contemporary journalism. By looking not only at what journalism has been in the past, but also what it is becoming in the digital age, he examines the big issues relating to reportage, warfare, celebrity culture, privacy, and technology worldwide.

This Very Short Introduction tracks child development from birth to early adolescence. Exploring the process of attachment and psychological relationships, as well as methods of active learning, including language and reasoning, Usha Goshwami explains how children develop as they do and how we can understand developmental differences.

In its heyday in the late 1990s, neoliberalism emerged as the world's dominant economic paradigm. Since then the global financial crash of 2008 and the recent emergence of more nationalist ideologies have challenged neoliberal assumptions and systems. This book examines the origins, core claims, and global variations of neoliberalism.

HIV/AIDS is without doubt the worst epidemic to hit humankind since the Black Death. The first case was identified in 1981; by 2004 it was estimated that about 40 million people were living with the disease, and about 20 million had died. Despite rapid scientific advances there is still no cure and the drugs are expensive and toxic. Because of controversies and taboos surrounding safe drug usage and prostitution, the numbers of people infected continues to rise. However, it is in the developing world and especially parts of Africa that the real catastrophe is unfolding. In some of the worst affected countries life expectancy has plummeted to below 35 years, which has led to a serious decline in economic growth, a sharp rise in orphaning, and the imminent collapse of health care systems. The news is not all bleak though. There have been unprecedented breakthroughs in understanding diseases and developing drugs. Because the disease is so closely linked to sexual activity and drug use, the need to understand and change behaviour has caused us to reassess what it means to be human and how we should operate in the globalising world. This Very Short Introduction provides an introduction to the disease, tackling the science, the international and local politics, the fascinating demographics, and the devastating consequences of the disease, and explores how we have — and must — respond. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

The Future: A Very Short Introduction

Development: A Very Short Introduction

Capitalism: A Very Short Introduction

Development

The BRICS: A Very Short Introduction

What do we mean by development? How can citizens, governments, and the international community foster development? The process by which nations escape poverty and achieve economic and social progress has been the subject of extensive examination for hundreds of years. The notion of development itself has evolved from an original preoccupation with incomes and economic growth to a much broader understanding of development. In this Very Short Introduction Ian Goldin considers the contributions that education, health, gender, equity, and other dimensions of human well-being make to development, and discusses why it is also necessary to include the role of institutions and the rule of law as well as sustainability and environmental concerns. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

This Very Short Introduction explores the history of Western medicine, examining the key turning points, discoveries, and controversies in its rich history from classical times to the present.

In 1776 Adam Smith (1723-90) wrote *The Wealth of Nations*, a book so foundational that it has led to him being called the "father of economics." Today he is associated with the promotion of self-interest, a defense of greed and a criticism of any governmental 'interference' in market transactions which, if left to the 'invisible hand', will produce prosperity and liberty. Yet if Smith is actually read these associations are more a caricature than a faithful portrait. In this Very Short Introduction, Christopher Berry offers a balanced and nuanced view of this seminal thinker, embedding his fierce defense of free trade, competition, and assault on special interests in contemporary European history, politics, and philosophy. As Berry explores, Smith was more than an economist. His book *The Theory of Moral Sentiments*, offered a complex account of ethics in the context of human social behavior. His scope as a professor at the University of Glasgow, a major center of the Scottish Enlightenment, was extensive. Beyond courses in philosophy and jurisprudence he also gave classes covering history, literature, and language. In addition to his two major works he also wrote a pioneering study of the history of astronomy as an illustration of the motivations that drive humans to seek answers to questions. He produced, again derived from his Glasgow classroom, an analysis of the development of grammar and language. As Christopher Berry shows, Adam Smith was no narrow thinker, but rather one who produced not only one of the greatest books in the history of social science, but also a wide-ranging body of work that remains significant today. ABOUT THE SERIES The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

The 'Industrial Revolution' was a pivotal point in British history that occurred between the mid-eighteenth and mid-nineteenth centuries and led to far reaching transformations of society. With the advent of revolutionary manufacturing technology productivity boomed. Machines were used to spin and weave cloth, steam engines were used to provide reliable power, and industry was fed by the construction of the first railways, a great network of arteries feeding the factories. Cities grew as people shifted from agriculture to industry and

commerce. Hand in hand with the growth of cities came rising levels of pollution and disease. Many people lost their jobs to the new machinery, whilst working conditions in the factories were grim and pay was low. As the middle classes prospered, social unrest ran through the working classes, and the exploitation of workers led to the growth of trade unions and protest movements. In this Very Short Introduction, Robert C. Allen analyzes the key features of the Industrial Revolution in Britain, and the spread of industrialization to other countries. He considers the factors that combined to enable industrialization at this time, including Britain's position as a global commercial empire, and discusses the changes in technology and business organization, and their impact on different social classes and groups. Introducing the 'winners' and the 'losers' of the Industrial Revolution, he looks at how the changes were reflected in evolving government policies, and what contribution these made to the economic transformation. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Augustine: A Very Short Introduction

Learning

HIV/AIDS: A Very Short Introduction

Nuclear Physics

Entrepreneurship: A Very Short Introduction

No one wants to live in poverty. Few people would want others to do so. Yet, millions of people worldwide live in poverty. According to the World Bank, over 700 million people live day in 2013. Why is that? What has been done about it in the past? And what is being done about it now? In this Very Short Introduction Philip N. Jefferson explores how the answer lies in the social, political, economic, educational, and technological processes that impact all of us throughout our lives. The degree of vulnerability is all that differentiates us. He shows how vulnerability to adverse changes in their life is very much dependent on the circumstances of their birth, including where their family lived, the schools they attended, whether it was whether they had access to clean water, and whether they are male or female. Arguing that whilst poverty is ancient and enduring, the conversation about it is always new and evolving. He explores the history of poverty, and the practical and analytical efforts we have made to eradicate it, and the prospects for further poverty alleviation in the future. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Frank Close describes the historical development of nuclear physics, our understanding of the nucleus, how nuclei form, and the applications of the field in medicine. Exploring key concepts in nuclear physics brings the physics of the stars to Earth.

This book offers an explanation on what is currently known about autism and Asperger syndrome.

What do we mean by development? How can citizens, governments and the international community foster development? The process by which nations escape poverty and achieve economic progress has been the subject of extensive examination for hundreds of years. The notion of development itself has evolved from an original preoccupation with incomes and economic growth to a broader understanding of development. In his new book, Ian Goldin considers the contributions that education, health, gender, equity and other dimensions of human well-being make to development. He discusses why it is also necessary to take into account the role of institutions and the rule of law as well as sustainability and environmental concerns.

Adam Smith

Adolescence: A Very Short Introduction

Developmental Biology: A Very Short Introduction

Capitalism

Governance: A Very Short Introduction

There has been an explosion of interest in entrepreneurs in the popular media, as well as in business, policy, and education. But what do entrepreneurs do? What is entrepreneurship and why is it important? What is distinctive about entrepreneurs? And where do they come from? In this Very Short Introduction Paul Westhead and Mike Wright weave a pathway through the debates about entrepreneurship, providing a guide to the entrepreneurial process. They look at how the actions of entrepreneurs are shaped by the external environment and availability of resources, consider the types of organizations in which entrepreneurs can be found, and look at the diversity in their backgrounds, experience, and how they think and learn. Lastly, they consider the impact that entrepreneurs have on modern market economies and look at the future of entrepreneurship in our increasingly globalized world. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

What is capitalism? Is capitalism the same everywhere? Is there an alternative? The word 'capitalism' is one that is heard and used frequently, but what is capitalism really all about, and what does it mean? This Very Short Introduction addresses questions such as 'what is capital?' before discussing the history and development of capitalism through several detailed case studies, ranging from the tulipomania of 17th century Holland, the Great Depression of the 1930s, and in this new edition, the impact of the global financial crisis that started in 2007-8. James Fulcher looks at the different forms that capitalism takes in Britain, Japan, Sweden, and the United States, and explores whether capitalism has escaped the nation-state by going global. It ends by asking whether there is an alternative to capitalism, discussing socialism, communal and cooperative experiments, and the alternatives proposed by environmentalists. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Making good decisions under conditions of uncertainty - which is the norm - requires a sound appreciation of the way random chance works. As analysis and modelling of most aspects of the world, and all

measurement, are necessarily imprecise and involve uncertainties of varying degrees, the understanding and management of probabilities is central to much work in the sciences and economics. In this Very Short Introduction, John Haigh introduces the ideas of probability and different philosophical approaches to probability, and gives a brief account of the history of development of probability theory, from Galileo and Pascal to Bayes, Laplace, Poisson, and Markov. He describes the basic probability distributions, and goes on to discuss a wide range of applications in science, economics, and a variety of other contexts such as games and betting. He concludes with an intriguing discussion of coincidences and some curious paradoxes. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Mountains cover a quarter of the Earth's land surface and are home to about 12 percent of the global population. They are the sources of all the world's major rivers, affect regional weather patterns, provide centres of biological and cultural diversity, hold deposits of minerals, and provide both active and contemplative recreation. Yet mountains are also significantly affected by climate change; as melting and retreating glaciers show. Given the manifold goods and services which mountains provide to the world, such changes are of global importance. In this Very Short Introduction, Martin Price outlines why mountains matter at the global level, and addresses the existing and likely impacts of climate change on mountain, hydrological and ecological systems. Considering the risks associated with the increasing frequency of extreme events and 'natural hazards' caused by climate change, he discusses the implications for both mountain societies and wider populations, and concludes by emphasizing the need for greater cooperation in order to adapt to climate change in our increasingly globalized world. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

The United Nations: A Very Short Introduction

Public Administration

International Migration

Mountains: A Very Short Introduction

Sociolinguistics: A Very Short Introduction

Generally referring to all forms of social coordination and patterns of rule, the term 'governance' is used in many different contexts. In this Very Short Introduction, Mark Bevir explores the main theories of governance and considers their impact on ideas of governance in the corporate, public, and global arenas.

In the wake of the post-Cold War era, the aftermath of 9/11, the 2008 global financial crisis, and the emergence of the G20 at the leaders level, few commentators expected a reshaping of the global system towards multipolarity, and away from the United States. And yet, the BRICS - encompassing Brazil, Russia, India, China and South Africa - has emerged as a challenge to the international status quo. But what is its capacity as a transformative force? And can it provide a significant counter-narrative to the Western dominated global order? In this Very Short Introduction Andrew Cooper explores the emergence of the BRICS as a concept. Drawing on historical precedent, Cooper provides a contemporary analysis of the BRICS' practice and influence as as a forum and a lobby group in advancing a distinctive but amorphous agenda amongst global politics. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Following the increasing cost of fossil fuels and concerns about the security of their future supply. However, the term 'nuclear power' causes anxiety in many people and there is confusion concerning the nature and extent of the associated risks.

DevelopmentOxford University Press

Neoliberalism: a Very Short Introduction

The Pursuit of Development

The Industrial Revolution: a Very Short Introduction

Revolutions: A Very Short Introduction

Genes

In this Very Short Introduction, John Hendry provides a lively introduction to the nature and principles of management. Tracing its development over the past century, Hendry looks not only at the jobs managers do today and their place in the culture of work, but also provides an insight into modern management theory.

Adolescence is a turbulent period to live through, and a time of importance and concern to parents, teachers, and social workers. Marking the transition from the world of childhood to adult life, the adolescent faces many challenges and opportunities, including forming their own identity, relating to often conflicting demands from parents and peers, and negotiating first romantic relationships. In this Very Short Introduction, Peter K. Smith provides an engaging and informative overview of what we know and what we are learning about adolescence. Including both a guide to the classical research that has informed our knowledge, as well as the results of the modern research into the contemporary adolescent experience, Smith examines a number of aspects of adolescence, including the cultural and historical context, the biological changes to the adolescent brain, and the controversies that adolescence brings. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Adolescence can be a turbulent period. Encompassing both classic and modern research, Smith explores its cultural and historical context, the biological changes to the adolescent brain, and the difficulties - the search for identity, relationship changes, risk-taking and anti-social behaviours - that adolescence brings.

Combining a global approach with examples from everyday life, this work describes the lives of two children who live very different lives in different parts of the world: in the Mid-West USA and in Ethiopia. Along the way, it provides an introduction to key economic factors and concepts such as individual choices, national policies, and equity.

Archaeology: A Very Short Introduction

Economic Growth, Social Change, and Ideas

Economics

Information: A Very Short Introduction

Nuclear Power: A Very Short Introduction

Explores the discovery, nature, and role of genes in evolution and development.

This entertaining Very Short Introduction reflects the enduring popularity of archaeology - a subject which appeals as a pastime, career, and academic discipline, encompasses the whole globe, and surveys 2.5 million years. From deserts to jungles, from deep caves to mountain tops, from pebble tools to satellite photographs, from excavation to abstract theory, archaeology interacts with nearly every other discipline in its attempts to reconstruct the past. In this new edition, Paul Bahn brings the text up to date, including information about new discoveries and interpretations in the field, and highlighting the impact of developments such as the potential use of DNA and stable isotopes in teeth, as well the effect technology and science are having on archaeological exploration. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

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"A concise account of what we know about development discusses the first vital steps of growth and explores one of the liveliest areas of scientific research."--P. [2] of cover.

Child Psychology

The Industrial Revolution: A Very Short Introduction

Probability: A Very Short Introduction

Poverty: A Very Short Introduction

Autism: A Very Short Introduction

After seven decades of existence has the UN become obsolete? Is it ripe for retirement? As Jussi Hanhimäki proves in the second edition of this Very Short Introduction, the answer is no. In the second decade of the twenty-first century the UN remains an indispensable organization that continues to save lives and improve the world as its founders hoped. Since its original publication in 2008, this 2nd edition includes more recent examples of the UN Security Council in action and peacekeeping efforts while exploring its most recent successes and failures. After a brief history of the United Nations and its predecessor, the League of Nations, Hanhimäki examines the UN's successes and failures as a guardian of international peace and security, as a promoter of human rights, as a protector of international law, and as an engineer of socio-economic development. This updated edition highlights what continues to make the UN a complicated organization today, and the ongoing challenges between its ambitions and capabilities. Hanhimäki also provides a clear account of the UN and its various arms and organizations (such as UNESCO and UNICEF), and offers a critical overview of the UN Security Council's involvement in recent crises in Iran, Afghanistan, Iraq, Ukraine, Libya, and Syria, and how likely it is to meet its overall goals in the future. Regardless of its obstacles, the UN is likely to survive for the foreseeable future. That alone makes trying to understand the UN in all its manifold - magnificent and frustrating - complexity a worthy task. With this much-needed updated introduction to the UN, Jussi Hanhimäki engages the current debate over the organizations effectiveness as he provides a clear understanding of how it was originally conceived, how it has come to its present form, and how it must confront new challenges in a rapidly changing world. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

This Very Short Introduction looks at the nature of learning and how it takes place. From the early experiments of Pavlov, Thorndike, and others to the most recent studies in social learning, Haselgrove discusses learning in both humans and other animals.

In recent years, global migration has transformed in terms of its numbers and reach, its political significance, and its impact. The rising rates of international migration have been matched by growing public and media interest around the world. Today, the political and media attention on migration and greater public interest and concern feed into an international debate that is all too often poorly informed and one-sided. This Very Short Introduction looks at the phenomenon of international human migration - both legal and illegal - and offers an objective stance on the topic, and its benefits and challenges. Khalid Koser reveals the opportunities migration presents that must be taken advantage of in the current economic climate, and debunks common myths to demonstrate that society, as we now know it, cannot function without migrants. Using interviews with migrants from around the world, Koser presents the human side of issues such as asylum, human trafficking, migrant smuggling, and the international labour force, inviting readers to come to their own conclusions on the international migration situation today. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-

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Very Short Introductions offer stimulating, accessible introductions to a wide variety of subjects, demonstrating the finest contemporary thinking about their central problems and issues.'magisterial and highly readable.' -Bookseller

Management: A Very Short Introduction

A Very Short Introduction

Global Economic History: A Very Short Introduction

Adolescence

From the beginning of time, humans have been driven by both a fear of the unknown and a curiosity to know. We have always yearned to know what lies ahead, whether threat or safety, scarcity or abundance. Throughout human history, our forebears tried to create certainty in the unknown, by seeking to influence outcomes with sacrifices to gods, preparing for the unexpected with advice from oracles, and by reading the stars through astrology. As scientific methods improve and computer technology develops we become ever more confident of our capacity to predict and quantify the future by accumulating and interpreting patterns from the past, yet the truth is there is still no certainty to be had. In this Very Short Introduction Jennifer Gidley considers some of our most burning questions: What is "the future"?; Is the future a time yet to come?; Or is it a utopian place?; Does the future have a history?; Is there only one future or are there many possible futures? She asks if the future can ever be truly predicted or if we create our own futures - both hoped for and feared - by our thoughts, feelings, and actions, and concludes by analysing how we can learn to study the future. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Introduction; 1 The information revolution; 2 The language of information; 3 Mathematical information; 4 Semantic information; 5 Physical information; 6 Biological information; 7 Economic information; 8 The ethics of information; Conclusion; References.

Revolutions have shaped world politics for the last three hundred years. This volume shows why revolutions occur, how they unfold, and where they created democracies and dictatorships. Jack A. Goldstone presents the history of revolutions from America and France to the collapse of the Soviet Union, 'People Power' revolutions, and the Arab revolts.

Together these countries pioneered new technologies that have made them ever richer.

Journalism

The History of Medicine: A Very Short Introduction

The Industrial Revolution was a pivotal point in British history that occurred between the mid-eighteenth and mid-nineteenth centuries and led to far reaching transformation of society. With the advent of revolutionary manufacturing technology productivity boomed. Machines were used to spin and weave cloth, steam engines were used to produce power, and industry was fed by the construction of the first railways, a great network of arteries feeding the factories. Cities grew as people shifted from agriculture to commerce. Hand in hand with the growth of cities came rising levels of pollution and disease. Many people lost their jobs to the new machinery, whilst working conditions in factories were grim and pay was low. As the middle classes prospered, social unrest ran through the working classes, and the exploitation of workers led to the growth of trade union and protest movements. In this Very Short Introduction, Robert C. Allen analyzes the key features of the Industrial Revolution in Britain, and the spread of industrialization to other countries. He considers the factors that combined to enable industrialization at this time, including Britain's position as a global commercial empire, and discusses the changes in technology and business organization, and their impact on different social classes and groups. Introducing the "winners" and the "losers" of the Industrial Revolution, he shows how the changes were reflected in evolving government policies, and what contribution these made to the economic transformation. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

In a modern democratic nation, everyday life is shaped by the decisions of those who manage and administer public policies. This Very Short Introduction provides a practical guide into the development and delivery of the decisions that shape how individuals, and society as a whole, live and interact.

This Very Short Introduction deals with the social life of language, presenting a succinct account of the most important aspects - both "micro" and "macro" - of sociolinguistics: language variation, language attitudes, and the relationship between language and identity.

This title outlines the history and development of capitalism and addresses important 21st-century issues, such as New Labour's relationship with capitalism, recent crises in financial systems, the significance of global capitalism, and distinctive national models of capitalism. The word is heard and used frequently. Most people have an opinion about it. Has it escaped the nation-state by going global? Is it doomed? There are alternatives to capitalism, in the guises of socialism, communal and cooperative experiments, and alternatives proposed by environmentalists.