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Management 4th Edition

## ***Books Supply Chain Logistics Management 4th Edition***

Sustainable Logistics and Supply Chain Management is the essential guide to the principles and practices of sustainable logistics operations and the responsible management of the entire supply chain. Based on extensive research by experts in the field, this comprehensive book covers the whole scope of sustainable logistics. The book provides carefully reviewed research-led applications and

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case studies that have been especially developed for this revised edition with particular attention for use in a teaching context. The mini case studies are highly topical, relating the theoretical concepts to practice and what is actually happening 'on the ground'. Examining the subject in an integrated manner, this book examines all the key areas in sustainable logistics and supply chain management, including: sustainable product design and packaging; sustainable purchasing and procurement; cleaner production; environmental impact of freight transport; sustainable warehousing

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and storage; sustainable supply management; reverse logistics and recycling; supply chain management strategy, and much more. The book provides an excellent insight into the topic that will help managers, students, and scholars grasp the fundamentals of green supply and logistics management. This revised edition of Sustainable Logistics and Supply Chain Management includes valuable supporting online materials, including PPT presentations, chapter summaries, learning objectives, tips for teaching and in class activities. From one of the world's leading consultants, authors

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and practitioners in the area of supply chain management comes the most extensive coverage of the subject to date. Bringing more than 18 years of experience in logistics, manufacturing, purchasing, customer service, and supply chain management in a wide variety of industries, William Copacino offers his unique insight and recommendations in Supply Chain Management. This important book provides an overview of all areas of supply chain management in a concise yet informative style. Any busy executive or manager looking to deepen his or her understanding of supply chain management will

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find this efficient reading. Ideal for manufacturers, service companies, suppliers, distributors and retailers in consumer product, electronic, automotive, pharmaceutical and medical product industries. Provides strategies, tools and techniques for both executives and managers in production, purchasing, inventory control, customer service, distribution and accounting. Academicians will find it fits the growing needs of students studying business and especially production/operations management.

The fashion industry has a dynamic, ever-changing

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landscape. The last decade has seen a shift in consumer expectations and a heightened dependence on efficient and effective supply chain management. These shifts in the consumer mentality have already forced apparel retailers to adapt, making changes throughout their organisations to maintain consumer loyalty. This new text provides an overview of the latest trends and advances in fashion supply chain management and logistics, including: The fundamentals of fashion supply chain management Strategic management of the fashion supply chain, including the planning

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aspect of management Technology in fashion supply chain management Radio-frequency identification (RFID) and interoperability Drawing on the expertise of academics, researchers and industry experts, including a wealth of real-life international cases, this book is ideal for advanced undergraduate and postgraduate students and academics of fashion management, logistics and supply chain management, as well as practising professionals.

Increase your knowledge of supply chain management and leverage it properly for your

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business If you own or make decisions for a business, you need to master the critical concept of supply chain management. Supply Chain Management For Dummies, 2nd Edition guides you to an understanding of what a supply chain is and how to leverage this system effectively across your business, no matter its size or industry. The book helps you learn about the areas of business that make up a supply chain, from procurement to operations to distribution. And it explains the importance of supporting functions like sales, information technology, and human resources.

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You ' ll be prepared to align the parts of this system to meet the needs of customers, suppliers, and shareholders. By viewing the company as a supply chain, you ' ll be able to make decisions based on how they will affect every part of the chain. To help you fully understand supply chains, the author focuses on the Supply Chain Operations Reference (SCOR) model. This approach allows all types of professionals to handle their work demands. • Use metrics to improve processes • Evaluate business risks through analytics • Choose the right software and automation processes • Plan for your supply

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chain management certification and continuing education A single business decision in one department can have unplanned effects in one or more areas, such as purchasing or operations.

Supply Chain Management For Dummies helps you grasp the connections between business lines for wiser decision making and planning.

Logistics and Supply Chain Integration

Lean Supply Chain and Logistics Management

Global Logistics and Supply Chain Management

Supply Chain Management on Demand

Supply Chain Logistics Management 5e

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*Business practices are constantly evolving in order to meet growing customer demands. Evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business. As market competition becomes more aggressive, it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors. Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies. It also explores the field of digital supply chain optimization and business transformation. Highlighting a range of topics such as inventory management, competitive*

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*advantage, and transport management, this multi-volume book is ideally designed for business managers, supply chain managers, business professionals, academicians, researchers, and upper-level students in the field of supply chain management, operations management, logistics, and operations research.*

*The aim of this book is to present qualitative and qualitative aspects of logistics operations and supply chain management which help to implement the sustainable policy principles in the companies and public sector's institutions. Authors in individual chapters address the issues related to reverse network configuration, forward and reverse supply chain integration, CO2 reduction in transportation, improvement of the production operations*

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*and management of the recovery activities. Some best practices from different countries and industries are presented. This book will be valuable to both academics and practitioners wishing to deepen their knowledge in the field of logistics operations and management with regard to sustainability issues.*

*The world of logistics has considerably changed due to globalization, modern information technology, and especially increasing ecological awareness. Large Supply Chain Management (SCM) systems are developing to global logistic networks. This book reflects major trends of the recent decade in SCM and, additionally, presents ideas and visions for logistic networks of the 21st century. Among the various aspects of SCM, emphasis is placed on reverse*

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*logistics: closing the loop of a supply chain by integrating waste materials into logistic management decisions.*

*Originally taught mainly in business schools, supply chain management has become a common elective and graduate course in engineering colleges. The increasing demand for engineers with supply chain knowledge has fed this shift. However, supply chain management textbooks that have a reasonable coverage of quantitative analysis techniques are few and*

*Methods and Applications for Planning, Operations, Integration, Control and Improvement, and Network Design Sustainable Logistics and Supply Chain Management (Revised Edition)*

*7th International Conference, LSCM 2020, Tehran, Iran,*

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*December 23-24, 2020, Revised Selected Papers*

*A Systemic Approach*

*Logistics Operations, Supply Chain Management and Sustainability*

**"The documented benchmarks for success and the many examples help explicate the complexities for the reader. The book is organized and written so that it will be useful as an introduction to the field and also as a reference when special challenges arise for the practicing manager." -- DR. JOHN J. COYLE, Professor Emeritus of Logistics and Supply Chain Management, Department of Supply Chain and Information Systems, Smeal College of Business, Pennsylvania State University "The book is a must-**

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***read for all supply chain managers seeking to drive down costs and improve profits and must be read before any investment is made in your supply chain. Get copies for your controller and all senior managers...this book lays it all out." -- DR. RICHARD LANCIANI, Chair, Marketing & Supply Chain Management, Fox School of Business, Temple University Expert Strategies for Improving Supply Chain and Logistics Performance Using Lean This practical guide reveals how to identify and eliminate waste in your organization's supply chain and logistics function. Lean Supply Chain and Logistics Management provides explanations of both basic and advanced Lean tools, as well as specific Lean***

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**implementation opportunities. The book then describes a Lean implementation methodology with critical success factors. Real-world examples and case studies demonstrate how to effectively use this powerful strategy to realize significant, long-term improvements and bottom-line savings. COVERAGE INCLUDES: \* Using Lean to energize your supply chain \* The eight wastes \* Lean opportunities and JIT in supply chain and logistics \* Lean tools and warehouse \* Global lean supply chain and logistics \* Lean opportunity assessment, value stream mapping, and Kaizen event management \* Best-in-class use of technology with Lean \* Metrics and measurement \* Education and training Valuable**

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***training slides are available for download.***

***THE PRACTICAL, EASY INTRODUCTION TO MODERN SUPPLY CHAIN/LOGISTICS MANAGEMENT FOR EVERY PROFESSIONAL AND STUDENT! COVERS CORE CONCEPTS, PLANNING, OPERATIONS, INTEGRATION, COLLABORATION, NETWORK DESIGN, AND MORE SHOWS HOW TO MEASURE, CONTROL, AND IMPROVE ANY SUPPLY CHAIN INCLUDES PRACTICAL ADVICE FOR JUMPSTARTING YOUR OWN SUPPLY CHAIN CAREER*** This easy guide introduces the modern field of supply chain and logistics management, explains why it is central to business success, shows how its pieces fit together, and presents best practices you can use wherever you work. Myerson explains key

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***concepts, tools, and applications in clear, simple language, with intuitive examples that make sense to any student or professional. He covers the entire field: from planning through operations, integration and collaboration through measurement, control, and improvement. You'll find practical insights on hot-button issues ranging from sustainability to the lean-agile supply chain. Myerson concludes by helping you anticipate key emerging trends--so you can advance more quickly in your own career. Trillions of dollars are spent every year on supply chains and logistics. Supply chain management is one of the fastest growing areas of business, and salaries are rising alongside demand. Now, there's an easy, practical***

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***introduction to the entire field: a source of reliable knowledge and best practices for students and professionals alike. Paul A. Myerson teaches you all you'll need to start or move forward in your own supply chain career. Writing in plain English, he covers all the planning and management tasks needed to transform resources into finished products and services, and deliver them efficiently to customers. Using practical examples, Myerson reviews the integration, collaboration, and technology issues that are essential to success in today's complex supply chains. You'll learn how to measure your supply chain's performance, make it more agile and sustainable, and focus it on what***

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***matters most: adding customer value. MASTER NUTS-AND-BOLTS OPERATIONAL BEST PRACTICES Improve procurement, transportation, warehousing, ordering, reverse logistics, and more BUILD A BETTER GLOBAL SUPPLY CHAIN Manage new risks as you improve sustainability STRENGTHEN KEY LINKAGES WITH YOUR PARTNERS AND CUSTOMERS Get supply chains right by getting collaboration right PREVIEW THE FUTURE OF SUPPLY CHAINS--AND YOUR SUPPLY CHAIN CAREER Discover "where the puck is headed"--so you can get there first The bestselling guide to the field, updated with the latest innovations Essentials of Supply Chain Management is the definitive guide to the field,***

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***providing both broad coverage and necessary detail from a practical, real-world perspective. From clear explanation of fundamental concepts to insightful discussion of supply chain innovation, this book offers students and professionals a comprehensive introduction with immediately-applicable understanding. The fourth edition has been updated to reflect the current state of the field, with coverage of the latest technologies and new case studies that illustrate critical concepts in action. Organized for easy navigation and ease-of-use, this invaluable guide also serves as a quick reference for managers in the field seeking tips and techniques for maximizing efficiency and turning the supply chain***

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***into a source of competitive advantage. The supply chain underpins the entire structure of manufacturing and retailing. Well-run, it can help a company become a global behemoth—or, if poorly-managed, it can sink a company before the product ever sees the light of day. The supply chain involves many moving parts, constantly-changing variables, and a network of other business that may have different priorities and interests—keeping it all running smoothly is a complex, but immensely powerful skill. This book takes you inside the supply chain to show you what you need to know. Understand the fundamental concepts behind supply chain management Learn how supply chains work,***

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***and how to measure their performance Explore the ways in which innovation is improving supply chains around the world Examine the supply chain as a source of competitive advantage Whether you're at the front or the back of your supply chain, your business is affected by every other company and event in the chain. Deep understanding and a host of practical skills are required to accurately predict, react to, and manage the ever-changing stream of events that could potentially disrupt the flow. Essentials of Supply Chain Management prepares you to take on the challenge and succeed. WINNER: ACA-Bruel 2015 - Prix des Associations With the growth of the food industry come unique logistics***

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***challenges, new supply routes, demand dynamics and investment re-shaping the future of the food logistics industry. It is therefore important for the food industry to innovate both with regards to demand management and sustainability of food sources for a growing population. Food Supply Chain Management and Logistics provides an accessible and essential guide to food supply chain management, considering the food supply chain from 'farm to fork'. Samir Dani shows the reader how to stay ahead of the game by keeping abreast of global best practice, harnessing the very latest technology and squeezing efficiency and profit from increasingly complex supply chains. Food Supply Chain***

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***Management and Logistics covers essential topics in food supply chain management, including: food supply chain production and manufacturing; food logistics; food regulation, safety and quality; food sourcing; food retailing; risk management; food innovation; technology trends; food sector and economic regeneration; challenges in International food supply chains; triple bottom-line trends in the food sector; food security and future challenges. Winner of the 2015 Prix des Associations, this book has been commended for its comprehensive coverage of the design, governance, supporting mechanisms and future challenges in the food supply chain.***

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***Supply Chain Strategy  
Strategies and Technologies, Applications  
Supply Chain Logistics Management  
Essentials of Supply Chain Management  
Food Supply Chain Management and Logistics***

The UK's bestselling book on logistics and supply chain management – over 100,000 copies sold. Effective development and management of supply chain networks helps businesses cut costs and enhance customer value. This updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains. As well as new and updated examples and case studies, there are two

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new chapters: Routes to Market: Many companies now have to manage multiple distribution channels - this chapter covers strategic issues on how companies "go to market" along with the cost implications of using alternative channels. Service Logistics: As companies begin to sell performance rather than physical product, this chapter explores the implications for logistics management as the need to provide higher levels of service and customer support becomes ever more critical. This book, developed in collaboration with the Rutgers Center for Supply Chain Management and based upon research projects conducted with over

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100 participating corporations, combines theory and practice in presenting the concepts necessary for strategic implementation of supply chain management techniques in a global environment. Coauthored by top teaching and research faculty and a senior industry executive, this academic/industry partnership ensures the relevance of the text in terms of both practical application and academic rigor. This book introduces students to the key drivers of supply chain performance, including demand forecasting, sales and operations planning, inventory control, capacity analysis, transportation models, supply

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chain integration, and project management and risk analysis. It is enhanced by real-life examples and case studies as well as strategies from best practices and a focus on social and economic impact. The content reaches beyond a traditional operations management text and draws on the extensive experience of the authors conducting industry projects through the Rutgers Center for Supply Chain Management. The input of senior business executives has been an invaluable asset in presenting a balanced knowledge of both quantitative models and qualitative insights. This book is suitable for courses at the MBA core level,

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MS in supply chain management level, upper undergraduate level, and also suitable for executive education. Request Inspection Copy

Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices, technologies, and applications. Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain

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relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition

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features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management.

When work began on the first volume of this text in 1992, the science of distribution management was still very much a backwater of general management and academic thought. While most of the body of knowledge associated with calculating EOQs, fair-shares inventory deployment, productivity curves, and other operations management techniques had long been solidly established, new thinking about distribution management had taken a definite back-

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seat to the then dominant interest in Lean thinking, quality management, and business process reengineering and their impact on manufacturing and service organizations. For the most part, discussion relating to the distribution function centered on a fairly recent concept called Logistics Management. But, despite talk of how logistics could be used to integrate internal and external business functions and even be considered a source of competitive advantage on its own, most of the focus remained on how companies could utilize operations management techniques to optimize the traditional day-to-day shipping and receiving

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functions in order to achieve cost containment and customer fulfillment objectives. In the end, distribution management was, for the most part, still considered a dreary science, concerned with transportation rates and cost trade-offs. expediting and the tedious calculus Today, the science of distribution has become perhaps one of the most important and exciting disciplines in the management of business.

Managing in the Era of Supply Chain Management  
Basics of Supply Chain Management  
Distribution Planning and Control  
A Concise Introduction

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### From Farm to Fork

This work presents a comprehensive model of supply chain management. Experienced executives from 20 companies clearly define supply chain management, identifying those factors that contribute to its effective implementation. They provide practical guidelines on how companies can manage supply chains, addressing the role of all the traditional business functions in supply chain management and suggest how the adoption of a supply chain management approach can affect business strategy and corporate performance.

For students who want to advance their understanding of company logistics and supply chains, the author examines how a number of firms in a supply chain work

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together to create a flow of products and services that satisfies end customers, whilst enabling all the manufacturing and service companies involved to grow profitably. Including the most recent concepts and theoretical advances to emerge from the field of logistics and supply chain management, this text informs and assists its readers with the aid of case studies and accompanying questions, diagrams, photos and an accompanying website.

How to Conquer the Effective Frontier and Drive Improved Value in Global Operations Growth has slowed. Volatility has increased and the world is more global. Brands are defined by innovation and services. Supply chain excellence matters more than ever. It makes

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a difference incorporate performance. One cannot snap their fingers and deliver supply chain success. It happens over the course of many years. It is measured in inches not miles. In this book, the author evaluates the progress of over a hundred companies over the period of 2006-2013. Success drives value. The effective supply chain makes a difference in winning a war, saving a patient, and driving commerce; but it also makes a difference in a community having clean air, potable water, and a standard of living. Mistakes are hard to overcome. Supply Chain Metrics that Matter tells this story. The book links corporate financials to supply chain maturity. In the book, the author analyzes which metrics matter. The author Lora M. Cecere is a supply chain researcher as

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well as an authority in supply chain technology. She helps companies gain first mover advantage. In the book, Cecere provides concrete, actionable steps to align and balance the supply chain to drive value. The book explores the crossover between supply chain efficiency and financial growth with topics such as: Outlining the metrics that matter, the metrics that don't Progress in industry sub-segment in improving inventory, cash, productivity and margin The management techniques that improve performance Sharing insights on how metrics change as the supply chain matures The roadmap to improve performance. Today, supply chains are global and dynamic. They are rapidly evolving. Companies that constantly seek out new solutions

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and opportunities for improvement drive differentiation. In a market where growth is stalled and many companies are stuck in driving supply chain performance, this book provides a clear, concise framework for a more modern, effective supply chain.

This book constitutes selected and revised papers from the 7th International Conference Logistics and Supply Chain Management, held in December 2020 in Tehran, Iran. Due to the COVID-19 pandemic the conference was held online. The 17 full papers and 2 short papers presented were thoroughly reviewed and selected out of 70 submissions. The papers are organized in the topical sections on ?information technology in supply chain management; production/scheduling and transportation

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in supply chain management; sustainable and resilient supply chain management; humanitarian supply chain management.

Supply Chain Management for Engineers

Managing Supply Chain Operations

Harvard Business Review on Managing Supply Chains

Supply Chain Management For Dummies

Fashion Supply Chain and Logistics Management

*This book gives students a thorough overview of the environmental issues that impact the supply chain and details strategic methods of addressing the political, social, technological, market,*

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*and economic concerns that have caused organizations to reconsider their impact. Readers will learn how to integrate the fields of operations management, procurement and purchasing, logistics, and marketing into a successful green supply chain, looking outward to form sustainable partnerships rather than focusing their efforts within the company. Each chapter describes a function or dimension of green supply chains, supplemented with short vignettes to ground the theory in practice. The authors examine various*

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*industries, including electronics, food products, and manufacturing, and draw on case studies from the Americas, Europe, Asia, and Oceania, allowing students to compare and contrast domestic and international practices. Blending industry insights with the latest academic thinking, they also consider hot button topics like global-local relationships, the role of third parties, green multitier supplier management, and blockchain technology management. Conclusive chapter summaries and plenty of visual aids help*

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*readers retain the information they need to improve environmental performance within, and beyond their organizations. Green Supply Chain Management is an excellent introduction to the topic for students and practitioners of supply chain management and environmental sustainability.*

*The practice of supply chain management has become widespread in most industries. It is now included in the curriculum of many business schools in the United States and in many countries around the world. A*

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*number of professional associations, such as the American Production and Inventory Control Society and the Supply Chain Management Society, off*

*Effective development and management of a supply chain network is an invaluable source of sustainable advantage in today's turbulent global marketplace, where demand is difficult to predict and supply chains need to be more flexible as a result. This updated 4th edition of the bestselling Logistics and Supply Chain Management is a clear-headed guide to all the key topics*

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*in an integrated approach to supply chains, including:*

- *The link between logistics and customer value.*
- *Logistics and the bottom line measuring costs and performance.*
- *Creating a responsive supply chain.*
- *Managing the global pipeline.*
- *Managing supply chain relationships.*
- *Managing risk in the supply chain.*
- *Matching supply and demand.*
- *Creating a sustainable supply chain.*
- *Product design in the supply chain.*

*Technology in Supply Chain Management and*

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*Logistics: Current Practice and Future Applications* analyzes the implications of these technologies in a variety of supply chain settings, including block chain, Internet of Things (IoT), inventory optimization, and medical supply chain. This book outlines how technologies are being utilized for product planning, materials management and inventory, transportation and distribution, workflow, maintenance, the environment, and in health and safety. Readers will gain a better understanding of the implications

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*of these technologies with respect to value creation, operational effectiveness, investment level, technical migration and general industry acceptance. In addition, the book features case studies, providing a real-world look at supply chain technology implementations, their necessary training requirements, and how these new technologies integrate with existing business technologies. Identifies emerging supply chain technologies and trends in technology acceptance and utilization levels across various industry*

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*sectors Assists professionals with technology investment decisions, procurement, best values, and how they can be utilized for logistics operations Features videos showing technology application, including optimization software, cloud computing, mobility, 3D printing, autonomous vehicles, drones and machine learning*

*A Practical Introduction to Supply Chain Logistics & Supply Chain Management Sustainable Supply Chain Management Current Practice and Future Applications*

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*Supply Chain Metrics that Matter*  
High-Tech and High-Touch Logistics Solutions for Supply Chain Challenges In today's fast-paced and customer-oriented business environment, superior supply chain performance is a prerequisite to getting and staying competitive. Supply Chain Strategy is based on world-class logistics practices in place in successful supply chain organizations, the latest academic breakthroughs in logistics system design, and the logic of logistics. It presents the proven pillars of success in logistics and supply chain management. Part of McGraw-

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Hill's Logistics Management Library, Supply Chain Strategy is organized according to author Dr. Ed Frazelle's breakthrough logistics master planning methodology. The methodology leads to metrics, process designs, system designs, and organizational strategies for total supply chain management, total logistics management, customer response, inventory planning and management, supply, transportation, and warehousing. Concise yet complete, Dr. Frazelle's book shows how to develop a comprehensive logistics and supply chain strategy, one that will both complement and support a company's

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strategic objectives and long-term success. Logisticsthe flow of material, information, and money between consumers and suppliershas become a key boardroom topic. It is the subject of cover features in business publications from Wall Street Journal to BusinessWeek. Annual global logistics expenditures exceed \$3.5 trillion, nearly 20 percent of the world's GDP, making logistics perhaps the last frontier for major corporations to significantly increase shareholder and customer value. And at the heart of every effort to improve organizational logistics performance? Supply

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chain efficiency. Supply Chain Strategy is today's most comprehensive resource for up-to-the-minute thinking and practices on developing supply chain strategies that support a company's overall objectives. Covering world-class practices and systems, taken from the files of Coca-Cola, Wal-Mart, General Electric, and other companies, it covers essential supply chain subjects including: Logistics data mining for identifying the root cause of material and information flow problems, pinpointing opportunities for process improvements, and providing an objective basis for project-team

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decision making Inventory planning and management presenting metrics, processes, and systems for forecasting, demand planning, and inventory control, yielding lower inventory levels and improved customer service  
Logistics information systems and Web-based logistics helping to substitute information for inventory and work content Transportation and distribution for connecting sourcing locations with customers at the lowest cost by, among other things, leveraging private and third-party transportation systems  
Logistics organization development including the seven disciplines that link enterprises

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across the supply chain, as well as logistics activities within those enterprises Supply Chain Strategy explains and demonstrates how decision makers can use today's technology to enhance key logistics systems at every point in the supply chain, from the time an idea or product is conceived through its delivery to the final user. It describes the major steps in developing an effective, workable logistics management programone that will reduce operating expenses, minimize capital investment, and improve overall customer service and satisfaction.

The conference proceedings contains

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contributions to the Logistics Management conference 2019. The objective of the LM conferences is to discuss new ideas and technical developments related to the management of logistic systems. A special focus is put on digitalization of supply chains and decarbonization in the transport industry.

This book introduces blockchain technology applications in supply chains. Blockchain is a relatively new tool, nevertheless, there have been considerable advances over the last five years, and blockchain is now poised to revolutionize the conventional supply chains

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with the offering of accountability and quality to the wider complex supply networks. Based on literature reviews and original research, this book serves as an essential introduction to blockchain and its applications in supply chain. The unique features of the book are empirical studies to demonstrate the application of blockchain technology in food, healthcare, manufacturing, transportation and retail sectors. Each chapter includes research framework and open research questions. Simple narration of concept and detailed insights from primary research information. Use case

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narrative will provoke the readers to demystify the myths in application of concepts in the supply chain . Overall, the book demystifies blockchain technology, reviews evolution and outlines its future applications by blending contents to meet the expectations of both academic and practice community.

It is commonly recognized that logistics has become a major strategic issue for all companies, whether they are part of the primary, secondary or tertiary sector. Faced with the external pressures of globalization and competition, logistics

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optimizes processes and reduces production and delivery cycles. The use of Sustainable Supply Chain Management (SuSCM) is now increasingly at the center of thought, due to the numerous factors favoring its implementation: requests from various stakeholders, governmental pressures (decrees, laws, regulations, etc.), environmental pressures (pollution, disappearance of fuel fossils, etc.) and societal pressures (reputation/image, protection, etc.). However, there are still obstacles to the implementation of SuSCM, including significant costs, the complexity of coordination and

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the lack of communication within the whole supply chain. Nevertheless, it should nowadays be included by any organization in its decision towards a strategic approach towards sustainability. This book presents each economic, environmental and societal aspect of SuSCM. By considering each of these dimensions separately, the primary objective is to facilitate the implementation of the elements that make it up. Readers are also provided with several "strategic interpretive lenses" to be able to perform audits and diagnostics of each component. Contents: 1. The Economic Aspect of Sustainable Supply

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ChainManagement. 2. The Environmental Aspect of Sustainable Supply ChainManagement. 3. The Social/Societal Aspect of Sustainable Supply ChainManagement. 4. Sustainable Supply Chain Management Balanced Scorecard. About the Authors Joëlle Morana is Lecturer in management science, attached to the Laboratoire d'Economie des Transports (TransportEconomy Laboratory) at University Lumière Lyon II in France.Her fields of research concern economic, environmental and societallogistics.

Blockchain and Supply Chain Logistics  
Strategies and Instruments for digitalizing

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and decarbonizing supply chains - Proceedings of the German Academic Association for Business Research, Halle, 2019

Logistics and Supply Chain Management ePub eBook

Concepts, Methodologies, Tools, and Applications

Supply Chain and Logistics Management Made Easy

A broad general introduction to all essential aspects of logistics and supply chain management, set within the wider business context. The book uses well-developed pedagogy and numerous case studies, guiding

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the reader through the subject by retaining a strong focus on the application of theory and practical situations.

Organizations are now recognizing the importance of demand-supply integration to their growth and success. While marketing and supply chain management are an essential part of any business qualification, it is becoming increasingly essential to understand the need for integration between synergize marketing and SCM. Marketing and Supply Chain Management is among the first to synergize these two disciplines. Its holistic approach provides students with a macro-level

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understanding of these functions and their symbiotic relationship to one another, and demonstrates how both can be managed synergistically to the benefit of the organization. This bridge-building textbook is ideal for students of marketing, logistics, supply chain management, or procurement who want to understand the machinations of business at a macro level. The Fifth Edition of Supply Chain Logistics Management presents logistics in the context of integration within a firm's supply chain strategy and operations. The framework of supply chain management is initially

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