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EVERY TOWN IS A SPORTS TOWN by George Bodenheimer, Donald T. Phillips | Kirkus Reviews EVERY TOWN IS A SPORTS TOWN Business Leadership at ESPN, from the Mailroom to the Boardroom by George Bodenheimer with Donald T. Phillips

EVERY TOWN IS A SPORTS TOWN by George Bodenheimer , Donald ...

Every Town is a Sports Town is partly a history of ESPN, partly a memoir of Bodenheimer's long career with the network, and partly a set of tips for running a successful business. While fans of ESPN may have learned much of the company's history elsewhere, Bodenheimer recounts stories I had not seen anywhere else, especially on the busin Note: I read the hardcover edition.

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Every Town Is a Sports Town: Business Leadership at ESPN ...

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a book review by Michael Levin: Every Town Is a Sports ...

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Every Town Is A Sports Town by George Bodenheimer w ...

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Book Review: Every Town is a Sports Town - Baseball ...

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Every Town Is a Sports Town: Business Leadership at ESPN, from the Mailroom to the Boardroom George Bodenheimer, with Donald T. Phillips. Grand Central, \$28 (320p) ISBN 978-1-4555-8609-7

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